**Project Scope: Design Service Website for Creative Solutions Studio**

**Project Overview**

This project involves the creation of a four-page website for Creative Solutions Studio (CSS). The website will be designed to attract new clients by showcasing CSS's portfolio, detailing their services, providing information about the team, sharing blog content, and including client testimonials. The design will be modern, creative, and responsive, reflecting the unique talents of the CSS team.

**Project Deliverables**

1. **Home Page:**
   * **Engaging Headline and Introductory Text:** A compelling headline and brief introduction to capture visitor interest.
   * **Featured Projects:** A section showcasing selected projects from the portfolio with high-quality images.
   * **Overview of Services:** Brief descriptions and icons representing the range of services offered by CSS.
   * **Call-to-Action Buttons (CTAs):** Buttons directing visitors to the portfolio and contact page for more information.
2. **About Us Page:**
   * **Introduction to CSS:** A summary of the studio's history, mission, and vision.
   * **Team Profiles:** Photos, names, bios, and roles of the team members, highlighting their expertise and experience.
   * **Company Mission and Vision Statements:** Clear statements that communicate the studio's goals and values.
3. **Blog Page:**
   * **Blog Listing:** A list of blog posts with titles, excerpts, and featured images, allowing visitors to browse content.
   * **Individual Blog Post Layout:** A template for detailed blog posts, including text, images, and multimedia content.
   * **Categories and Tags:** Options for filtering and navigating blog content by category or tag.
4. **Contact Page:**
   * **Contact Form:** A user-friendly form with fields for name, email, phone number, and message to facilitate lead generation.
   * **Additional Contact Information:** Display phone number, email address, and physical address for alternative contact methods.
   * **Embedded Google Map:** A map showing the studio’s location to assist visitors in finding CSS’s office.

**Design Specifications**

* **Color Palette:** Bold and vibrant colors to convey creativity and professionalism.
* **Typography:** Creative and readable fonts, suitable for design content and ensuring consistency across all text elements.
* **Imagery:** Use of custom graphics and high-quality images to enhance visual appeal.
* **Animation:** Subtle, engaging animations to enhance user experience without overwhelming the visitor.

**Functional Requirements**

* **Responsive Design:** The website must be fully functional and visually appealing on desktops, tablets, and smartphones.
* **Contact Form:** A simple, user-friendly form to collect lead information.
* **Navigation:** Easy-to-use navigation menu for seamless user experience across all pages.
* **SEO Optimization:** Basic on-page SEO to improve visibility on search engines and attract organic traffic.

**Technical Requirements**

* **Languages:** HTML5, CSS3, JavaScript
* **Frameworks/Libraries:** Bootstrap for responsive design, jQuery for animations
* **Testing:** Cross-browser compatibility, responsiveness testing, and performance optimization

**Summary**

This project scope provides a detailed outline for the creation of a design service website for Creative Solutions Studio, ensuring clarity and alignment between the client and the development team.